

Craft, sustainability and emerging designers at Paris' Maison & Objet

At the Paris design fair, several emerging design brands are pushing their focus towards a form of sustainable creation, whether through upcycling, recycling or encouraging repair

At Maison & Objet 2020, among the rising talents, curated picks and new launches, there were several standout designers that created beautiful furniture, objects and accessories while trying to remain conscious of their environmental impact. Here, we pick our highlights from the event.

GreenKiss



A selection of GreenKiss products, including the Niko sofa. Photo by AETHION

GreenKiss is a new furniture brand that [launched at the 2020 fair](#) with a focus on sustainability. Architect Thierry Lemaire, designer Hubert de Malherbe and Paolo Castelli, the new firm's CEO, launched their first collection of chairs, tables, lamps and a sofa set with the aim of using 'mindfully sourced' materials to create an appealing collection inspired by Italian and French design of the 1930s to 1970s. The unifying aesthetic is one of curved shapes and minimalist lines, and the focus so far is on incorporating some environmentally conscious materials within each piece - the Niko lounge furniture uses eco-friendly rubber and sustainable 'second choice' ash with imperfections, tables are made with recycled marble or stone, and the lamps with woven hemp shades.